

# THANK YOU 2020 SPONSORS!

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**Biz NATION**

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PROGRAM

# THE GAUNTLET<sup>TM</sup> BUSINESS PROGRAM & COMPETITION



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# Award Ceremony Agenda

## Welcome

*Annette Patterson, President*  
*Becky Freemal, Board Chair*

## Biz NATION Impact

*Alleghany Highlands*  
*Botetourt County, including Town of Buchanan*  
*City of Roanoke*  
*Roanoke County, including Town of Vinton*  
*Rockbridge Region, including Buena Vista and Lexington*

## Community Focus

*Brent Hershey, State Farm*

## Awards

*Becky Freemal, Board Chair*

## Closing Remarks

*Annette Patterson, President*



**Warrior Mediator:** Warrior Mediator offers practical conflict prevention training coaching, and mediation solutions. Warrior Mediator's services can help prevent conflict and it's fallout along with offering Certified Mediator training and coaching.



**White Wolf Soul Alchemy:** White Wolf Soul Alchemy offers a variety of alternative and holistic products and services including Reiki energy healing, spiritual and empowerment coaching, and personal empowerment and natural healing products.



**Woodlore:** Woodlore salvages trees, sells live edge slabs, builds custom furniture, and provides portable sawmill services. Our mission is to offer new life to dead trees, and thereby provide customers with organic furnishings and artisan materials.



**WOW Organizing:** WOW Organizing creates space by sorting, decluttering, and organizing. Less clutter... more enjoyable time!



**Zen My Brain:** Zen My Brain is owned and operated by Dr. Maurie Sutton. She discovers the root of a person's emotional, mental, or physical problem through muscle testing and medical intuition. Once underlying, harmful, cellular memories are uncovered they are released and gone forever. Quick, effective, inexpensive, and ONLY positive side effects!

**Thank you to our partnering localities and organizations!**





**The WellNest:** The WellNest Roanoke is a community gathering hub in downtown Roanoke that combines a healthful cafe, wellness retail, holistic services, a mindful meditation studio & classes, and events in one convenient place to make holistic entrepreneurship affordable to providers and to make wellness products and services convenient to our clients.



**Total You Health:** We help people feel great by offering non-toxic solutions to address their unique health needs. Whether you want help with chronic pain, depression/anxiety, or just need more energy, Total You Health can help!



**Twisted Track Brewpub:** Twisted Track Brewpub is a restaurant with brewery in Roanoke. With a focus on providing freshly prepared food, craft beer, and exceptional customer service, Twisted Track Brewpub will create a memorable experience for guests.



**Vasies:** From weddings, to graduations, to a birth of a child - there's a Vasies for that! Our team is dedicated to quality design of our products that extend kindness, comfort, and heartfelt expressions of love and fun.



**Vinyl Cuts:** Vinyl Cuts creates decals and logos along with providing everyday gifts! We strive for honesty, integrity, a personal connection to our customers, and community enhancement.

Dear Friends,

Welcome to the 6th Annual GAUNTLET Award Ceremony! The GAUNTLET, a community development project powered by The Advancement Foundation (TAF), began six years ago in the Town of Vinton with 15 entrepreneurs, 10 mentors, and \$12,000 in cash and in-kind awards.

It's hard to believe just six years later we welcomed 170 entrepreneurs across the Alleghany Highlands, Covington, Clifton Forge, Botetourt County, Buchanan, Fincastle, Troutville, City of Roanoke, Roanoke County, Town of Vinton, Montgomery County, Blacksburg, Rockbridge County, Lexington, Buena Vista, and Glasgow engaged over 200 mentors and will award over \$300,000 in cash and in-kind prizes!

TAF's proven strategies engage ALL community stakeholders to harness knowledge and resources that will fast track talented entrepreneurs. The program cultivates all types of businesses development including Main Street, early stage technology, food and beverage manufacturing, product development, and more. The distinctive power of the program is the action oriented approach that builds a strong entrepreneurial ecosystem.

TAF's programs provide the platform for entrepreneurs, resource agencies, investors, and community leaders to "practice" collaboration in real time by sharing what they bring to the table through highly coordinated interactions. The program has been recognized as the most effective business and community development program across the region and state. In fact, the GAUNTLET is Virginia largest business program and competition!

Over 30 resource agencies across the region including county/city/town governments, five institutions of higher education, four chambers, SBDC, SCORE, and more than 100 corporations join forces to execute the GAUNTLET program. Over the last six years the GAUNTLET has awarded over \$900,000 cash and in-kind prizes, developed three business incubation centers, coordinated \$200,000 in AmeriCorps State resources, obtained over \$700,000 in grant funding for the region, developed community resource funds of nearly \$500,000 in loans and grant money for small business development, and leveraged mentor expertise valued at \$300,000. GAUNTLET alumni have created more than 400 full-time equivalent jobs and project an additional 200 jobs in the next 12-18 months!

In addition, the Advancement Foundation has worked with GO Virginia's Region 2 to promote the growth of new and early-stage high growth companies in the areas of manufacturing, technology, food and beverage, and life sciences. These companies have the potential for 25% growth per year, create high wage jobs of \$42,000 or more, and derive 50% of revenues from outside the region. Over 500 entrepreneurs have participated in the GAUNTLET and Innovation Mill programs.

It has been our sincere privilege to lead this expansive regional collaboration. We are grateful for all of your support over the years and hope that you will continue to contribute your time, talent, and treasure to this important endeavor.

Blessings,

*Annette Patterson*

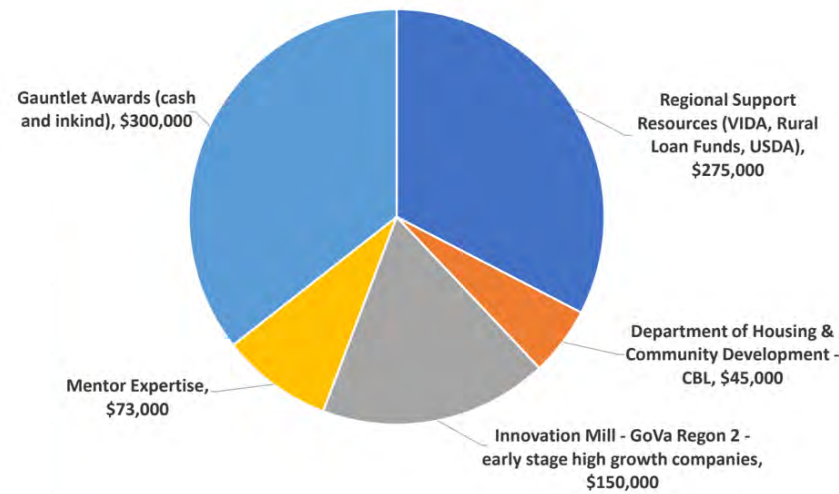
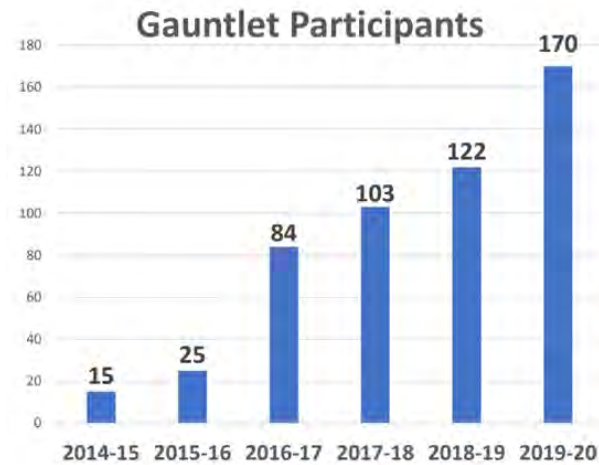
President, The Advancement Foundation



# Biz NATION

powered by The Advancement Foundation

\$843,000 in Entrepreneurial Resource Committed  
2019-2020



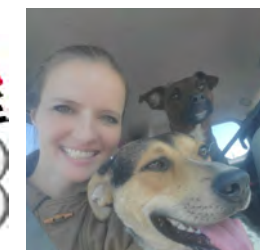
**Red Newt Bikes:** Red Newt Bikes is a full service bike shop focused on cycling in the Rockbridge area and the Alleghany Highlands. We are a place where you can get what you need to ride, gather to go for a ride, get advice on how/where to ride, pick up fuel for your ride, recount your adventures, and plan the next trip. Our concierge style service and sales helps you get the type of bicycle and equipment that will serve you well in this region, and enable you to enjoy life on two wheels.



**Ribbon Me This:** We've offered handcrafted ribbon and felt flower ornaments and girly accessories for the last 8 years. Now, the business is branching out to host art and craft parties, events, and summer camps for "crafty kids" and creative teens. With 15 years experience in education, owner, maker and crafty chaos manager, Sarah Boblett, intends to provide a range of artful experiences for youth in her community.



**Roanoke Disc Golf:** Roanoke Disc Golf is a 501(c)(3) non-profit organization. The club provides a full spectrum of engagement opportunities in the Roanoke Valley related to the sport of disc golf. Our activities include hosting clinics for beginner players and children, working with public localities to build and maintain permanent disc golf courses, hosting PDGA-sanctioned tournaments and organizing team building activities for public events, charities, and corporations.



**Star City Poop Scoop:** As a pet waste management service company, we provide a clean yard for all fur babies and their families to enjoy time with each other!

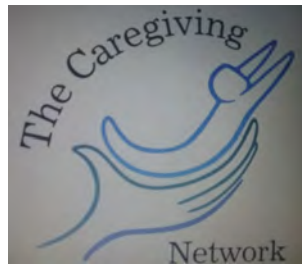
"GAUNTLET is the perfect example of what the power of community can do... it teaches the value of resourcefulness, planning, and mutual support. GAUNTLET is a guiding angel for the entrepreneurs embarking on a new journey!"

- Rashminder Hargis, GAUNTLET 2020 Grad





**TEBROC Campground:** Our mission is to attract and cater to families, individuals, and organizations with a need for a facility that can meet their outdoor lodging and recreational expectations. We provide hospitality to these groups through superior customer service, fun-engaging activities, and quality of our facilities!



**The Caregiving Network:** The Caregiving Network is focused on creating a training prototype for caregivers, creating community resources for people with disabilities and advocacy campaigning. We do this by tailor made caregiver training, work, and special interest support for people with disabilities and advocacy campaigning on a local, state, and national level.



**The Cooking Mommas:** A family owned, 4-generation, catering company with mobile kitchen trailer. Our services include catering for weddings, parties, corporate events, anniversaries, as well as food truck events!



**The Flower Center:** Full-service flower shop! We also offer wedding and event rentals, suits and tuxedo rentals, and sales. The Flower Center is expanding to include a greenhouse, sustainable farming, and an event venue.



**The Music Circle:** Music classes and instruction for the very young and the young at heart! Our mission is to enrich families' lives through music making!

# Meet our Mentors & Faculty!

Thank you to these individuals who share their time and expertise to entrepreneurs.

Marla Akridge  
Kathleen All  
Cornelius Alston-Colbert  
Stephen Ambruzs  
Katherine Elamm Anderson  
Luke April  
Drew Arney  
Mott Atherholt  
Martha Atherholt  
Linda Bailey  
Tonya Baker  
Steve Baker  
Bill Baldwin  
Dustin Bays  
Elaine Bays-Murphy  
Beth Bell  
Robert Benninger  
Bobby Berkstresser  
Laxman Bhandari  
Judy Bibb  
Chelsey Blake  
Chelsey Blake  
Cody Blankenship  
Bradley Bommarito  
Brad Boothe  
Arleen Boyd  
Mary Beth Boyes  
Jay Brenchik  
Eric Bucey  
Levi Buck  
Darlene Burchum  
Jodi Burgess  
John Burrows  
Jeremy Butterfield  
Brandon Caldwell  
Antwyne Calloway  
John Carlin  
Sam Carpenter  
Megan Carter  
Allyson Davoll Cartwright  
Jessica Catley  
Lynn Chapman  
Amanda Christiansen  
Jean Clark  
Shelia Clark  
Clarissa Clarke  
Clarisa Clarke  
Bob Clement  
Anthony Cline  
Siobhan Cline  
Fonda Coffey  
Chris Conner  
Kathryn Conner  
Dan Coy  
Todd Creasy  
David Crosier  
Andrew Crotts  
Debbie Custer  
Bill Custer  
Steve Dalton  
Jenefer Davies  
Nate Day  
Kelly Dean  
Donald Deeds  
Dawn Dehart  
Jimmy Delgato

Ramon A. Diaz Toledo  
Carrie Dickey  
Jim Dillon  
Megan Dillon  
Beth Doughty  
Elda Downey  
Tina Dressler  
Andrew Dreszer  
Kimberly Eakin  
Dean East  
Scott Easter  
Jennifer Eddy  
Peter Edwards  
Glenda Edwards-Goh  
Kaila Elam  
James Eller  
Amanda Ellinger  
Tom England  
Jen Feazelle  
Jessica Fintel  
Wayne Flippen  
Shannon Fogus  
Amanda Forester  
Carmen Forman  
Amanda Forrester  
Allen Foster  
Lynda Foster  
Catherine Fox  
Gavin Fox  
Marty Francis  
Patrick Franco  
John Franson  
Becky Freemal  
James "Tucker" Frye  
Michael Fultz  
Suzanne Gandy  
Beth Garrett  
Kenny Garrett  
Frank Giannini  
Laura Godfrey  
Adam Goetz  
Pam Golden  
Jamie Goodin  
Diane Gracia  
Kiesha Graziadei-Shup  
Kelly Green  
Bradley Greenway  
Marie Greer  
Janice Gregory  
Lary Hall  
Chris Hamm  
Teresa Hammond  
Michael Hanger  
Bruce Harrison  
David Hawkins  
Milan Hayward  
Mark Henderson  
Teffany Henderson  
Chris Henson  
Brent Hershey  
Michelle Hillis  
Getra Hines Selph  
Melinda Hinkle  
Jan Hobbs  
Matthew Hogan  
Walter Hogle

Grant Holmes  
Martha Hooker  
Karen Hough  
Frank Hough  
Jeannette Houghton  
John Hunter  
Cameron Hutto  
Pamela Irvine  
Heather Jackson  
Douglas Jackson  
Lois James  
Cortland James  
Eli Jamison  
Gail Johnson  
Jim Jones  
Sarabeth Jones  
Wendy Jones  
Jim Jones  
Ernest Juial  
Greg Keene  
Johnathan Kelly  
Tom Kennedy  
Bridgett Kidd  
Tom Kirby  
Lynn Kirby  
Carl Knoblock  
Simone Knowles  
Crystal Knuttgen  
Bill Kyle  
Ryan LaFountain  
River Laker  
Ken Lanford  
Susan Larkin  
Gary Larowe  
Chris Lawrence  
Mary Beth Layman  
Betsy Lee  
Dawn LeMone  
Ariel Lev  
Angie Lewis  
Bob Lewis  
Paul Linkenhoker  
Ray Lipps  
Jill Loope  
Rosa Lopez  
Mark Lucas  
Rachel Lucas  
Teresa Lyons  
Greg Madsen  
Marcia Major  
Andre Majors  
Pat Malone  
Caleb Mann  
Denise Mann  
Cameka Manns  
Richard Mansell  
Todd Marcum  
Joe Martin  
Pam Martin  
Joseph Martin  
Steve Martin  
Bruce Mayer  
John Mays  
Ed McArdle  
Jamie McBride  
Mark McCaskill

Lauren McCaughrin  
Terri McClung  
Theresa McCoy  
Crystal McDonald  
Ken McFadyen  
Brenda McGuire  
Andrew Milauskas  
Anne Millehan  
Chance Miller  
Stevii Mills  
Tamara Mills  
Jamal Milner  
Gene Moranno  
Casey Morgan  
Nicholas Morgan  
Rantonia Morgan  
Lisa Morman  
Josh Morris  
Jill Morris  
Leo Mulcahy  
Bob Mullen  
Paul Murphy  
Stephen Niamke  
Clay Nichols  
Dr. Alice Obenchain  
Ashley Overbay  
Joy Parrish  
Kat Pascal  
Tony Pearman  
Alexis Perry Hodnett  
Kevin Persinger  
Jason Peters  
Pete Peters  
Bill Philips  
Linden Pinnock  
Carrie Poff  
Mary Beth Points  
Dr David Points  
John Powell  
Sandra Pratt  
Dan Presley  
Leo Priddy  
Bob Privetera  
Jim Prosser  
Dave Prosser  
Spencer Pugh  
John Rainone  
Sam Rasoul  
Sandy Ratliff  
Steve Redden  
Kevin Reeder  
Jerel Rhodes  
Taylor Ricota  
Randy Riggins  
Chris Riha  
David Robertson  
Jeff Robertson  
Joe Rogers  
Chuck Rogol  
Susan Rollinson  
Jeff Rorer  
Michelle Rucker  
Barry Russell  
Rob Ruthenburg  
Joe Scales  
Abrina Schnurman  
Keith Schult  
Chad Scott  
Roger Scott

Tammy Scruggs  
Jim Sexton  
Michael Shelton  
Tom Sibold  
Pranav Singh  
Regina Sink  
Steven Smith  
Stuart Smith  
John Smith  
Jerry Smith  
Matthew Snare  
Cindy Snider  
Lisa Soltis  
Jordan Sorensen  
Jules Sowder  
Joe Sprangel  
Caroline Stanfill  
Eric Stelter  
Brad Stephens  
Eric Stetler  
Stacy Stevens  
Janine Summer Stone  
Wayne Strickland  
John Summerbell  
JD Sutphin  
Howard Swank  
Lindsey Swank  
Lynn Swann  
Amanda Tackett  
Dawn Talty  
Tom Tanner  
Jonathan Tarris  
Aaron Taylor  
Philip Thompkins  
Bryan Thompson  
Matt Thompson  
Barry Thompson  
Deborah Thompson  
Bryan Thompson  
Matthew Thompson  
Bryan Thornhill  
David Tickner  
Timothy Tinger  
Philip Tompkins  
Juan Toress  
Richard Turner  
Rob Turner  
Dale Turner  
Jason Turner  
Doloris Vest  
Franklin Wagner  
Joyce Waugh  
Charles Whiting  
Paula Williams  
Kelly Willis  
Brian Wilson  
Bill Wilson  
Sheri Winesett  
Rob Winfield  
Melissa Woodson  
Don Woodward  
Debrah Yancey  
Jonathan Young  
Chad Young  
Mary Beth Zirkle

# Meet the 2020 GAUNTLET Entrepreneurs!

William Alexander  
Rebecca Almy  
Tripp Almy  
Noel Anderson  
Neil Aneja  
Valarie Angle  
Linda Bailey  
David Bailey  
Troy Barbour  
Xavier Bean  
Thomas Beltram  
Ashley Bennett  
Stephen Bennett  
Ronald Bennett  
Sarah Boblett  
Joshua Boblett  
Amanda Bocchi  
Jerime Boothe  
Adam Brown  
Lisa Broyden  
Robert Broyden  
Raven Cale  
Colin Campbell  
Brian Carroll  
Tracey Chaney  
Michael Clark  
Micah Cobbs  
Richard Cole  
Catherine Cole  
Daniel Colston  
Lori Conner  
Christopher Conner  
Erin Conrad  
Jaylin Corbett  
Christy Corbett  
Brian Corbett  
Mickey Cowden  
Bonnie Cranmer  
Barbara Crawford  
Melanie Crovo  
Elizabeth Crowgey  
Ann Custer  
Laura Denyes

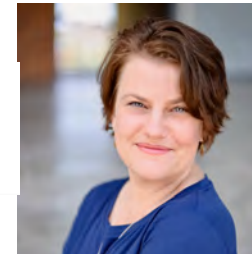
Bob Donnan  
Ruana Durevska  
Jeff Ellis  
Marcus Firebaugh  
Janice Foster  
Cynthia Frazier  
Jojo Friday  
Ashley Gillespie  
NaTasha Greenway  
Ivan Gribbin  
Noah Guthrie  
Toby Hagedorn  
David Hamilton  
Brooke Handy  
Kendra Hankins  
Rashminder Hargis  
Mark Hargis  
Patrick Harrison  
Erin Harrison  
Steve Hart  
Christine Hart  
Ellen Hartley  
Melinda Hemp-Gardzinski  
Gerald Herring  
Joe Hine  
John Hines  
Jim Hosch  
Mark Howell  
Erin Huffman  
Chris Huffman  
Donna Hurt  
Caleb Jacks  
Laquisha Jemison  
Stephanie John  
Tiffany Johnson  
Ronda Johnson  
Jeffrey Johnson  
Chris Johnson  
Ayanna Jones  
Robert Jones  
Andrew Joseph  
Joe Kavanaugh  
Maynard Keller

Sarah Kennedy  
Karie Kern  
Tyler Kerr  
Devin Kiger  
Teresa Killen  
Kim Kristensen  
Keith Krzeminski  
William Landry  
Rena Lasch  
Ruthie Lawhorne  
Craig Lawhorne  
Michael Lohr  
Sandi Lohr  
Angela Lomasney  
Rudy Lyon  
Karl Mardian  
Gene Marrano  
Athena Mason  
Marie Mason  
Julie McClellan  
John McClure  
Michael McCormick  
Rebekah McDonald  
Michael McGeorge  
Mallory McGowan  
Clifton McGowan  
Chad McMillian  
Kandie McPeake  
Denise Membreno  
Anna Metheny  
Joshua Mills  
Brandy Mitchell  
Paige Morgan  
June Morris  
Cheryl Mosley  
Carla Nelson  
Daryanne Nielson  
Claire Noel  
Lisa Oliphant  
Purity Osoro  
Willisa Ottey  
Carrie Poff  
James Poff

Rodney Pressley  
William Quirk  
Daniel Ralph  
Jonathan Roberts  
Yitza Rodriguez  
Lee Roe  
Matt Rose  
Mary Rosser-Furr  
Laura Ruark  
Hannah Ruark  
Derrick Ruben  
Gregg Rutland  
Stantay Rutland  
Mark Schafer  
Jake Scull  
Andrea Sexton  
Lynette Sherman  
Juanita Smith  
Beth Snyder  
Debra Squire  
Rosemary St. Jacques  
Michael Struble  
Margaret Sutton  
Aaron Taylor  
Vanessa Turner  
Terrisa Vaughn  
Dave Walsh  
Tasha Walsh  
Mary-Ellen Weller  
Sarah Wheeler  
Lucas Wheeler  
Jacob Wheeler  
Christine Whittaker  
Pam Whittaker  
Dawn Wilson  
Ron Wilson  
Krista Wirt  
Spring Witt  
DeShawn Wooding  
Christian Worth  
Sidrick Wright  
Justin Yun



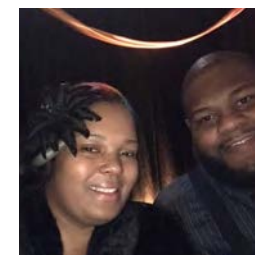
**On Our Way:** We are a vacation rental company located in the Alleghany Highlands providing a convenient, comfortable, and cozy place to stay! We offer guests an experience with the local area as it provides a private atmosphere for you and your family.



**Patina Creek Silver:** Patina Creek Silver specializes in silver fingerprint jewelry that is made using a special process in which the finger is pressed directly into the silver. The piece that is touched is the same one that becomes your jewelry.



**PorchStory:** PorchStory Realty is a modern real estate boutique located in beautiful Roanoke, Virginia. PorchStory serves clients in the greater Roanoke Valley including Botetourt, Smith Mountain Lake, Christiansburg, and Blacksburg.

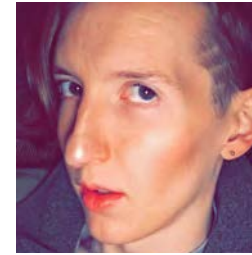


**Previa Care Assisted Living:** We are a residential and assisted living care company that will be located in Roanoke, Va. Our mission is to provide the best residential and assisted living care while giving residents peace of mind through the journeys of life.

**The Advancement Foundation is very proud to honor the 2020 GAUNTLET cohort!  
This group truly embodied the spirit of entrepreneurship as they pivoted to an entirely  
virtual program in response to COVID-19.**



**Mimi's Meal:** Mimi's Meal offers delicious home cooked meals and snacks. Our food is vegetarian and vegan, with a focus on organic and clean ingredients. Pure, unadulterated, wholesome, and yummy!



**110% Melody:** Affordable social media content creation, in-house music production, and livestreaming services. We connect brands, bands, and ultimate fans!



**Mountain View Champions:** Mountain View Champions provides responsible dog lovers with healthy Labrador Retrievers, providing a lifetime of companionship and service.



**Anchorage House:** The Anchorage House is a bed & breakfast, small-luxury wedding venue, and event house space located in the Town of Buchanan, Virginia. We create a "home away from home" for our guests to experience the riches of Botetourt County.



**New Beginnings Archery & More:** We are an archery equipment sales and service company located in the Alleghany Highlands. We strive to supply the hunting community with quality bows and excellent service!



**Anderson Music Therapy:** At Anderson Music Therapy we understand how frustrating and worrisome it feels to be stuck without answers or a specific direction to grow. We use evidence-based music therapy, art therapy, and counseling to empower our clients to overcome barriers and be their best selves at home, work, and in the community.



**New Moon Creative Media:** New Moon Creative Media, LLC, is a full service video production company and entertainment content provider. NMCM produces Roots2Rock, our live streamed music show. Roots2Rock streams from the region's unique venues and craft breweries. Coming soon "Cooking with Real Food," a nutrition and wellness show.



**Aunt Dude's Glamping:** Aunt Dude's Glamp Camp is a glamping business located on the quiet end of Smith Mountain Lake close to Roanoke, VA. We provide a beautiful and comfortable place for individuals and couples to leave their stressful day to day lives and come rejuvenate in nature on the water.



**Be You:** Be You helps to create memories that will last a lifetime through our custom t-shirts and personalized gifts. Our goal is to bring families together for celebrations for years to come!



**Horse Mountain Farm:** HMF is a small farm specializing in selling Dunstan Chestnut trees raised from seeds. Composting with organic matter from local businesses and vermicomposting are other aspects of this business. We want to lead the way in encouraging green habits and believe education is the key to creating more green advocates who will also work to protect the environment and our natural resources as well as provide more secure, sustainable food sources.



**Blue Ridge Essentials:** We provided quality essential oils, natural and handmade zero-waste bath and body products, along with hands on product making courses to our customers.



**James River Drip:** Located in Buchanan, James River Drip is a coffee cafe that provides to-go food, local items, and gifts from local vendors! We aren't just a coffee shop, but a people shop!



**Bob Donnan Photography:** Bob Donnan Photography provides top quality aerial imagery for clients with beautiful images that captures the eye and leads to increased interest and awareness!



**Love.dee Creations:** Love.dee Creations provides custom drinkware and resin furniture. Our mission is continuing to build community connections by producing and selling local, handmade, custom items that start conversations one piece at a time.



**Budget Couture:** Budget Couture offers rare and discounted top-quality brands in beauty, clothing, and accessories. We are "sassy, classy, and smart"!



**MiBr:** MiBr is a sober bar dedicated to providing a substance free space to help foster healthier relationships and social interactions in the local community.





**Greenway Distributors:** We are an authorized independent AMSOIL dealer located in Roanoke, Virginia. Our store front is stocked with AMSOIL products! We sell wholesale to the public, up to 25% off of retail prices.



**Heirlooms Food:** Our family heirloom cinnamon roll recipe is something that has been crafted and refined for many years. We are known throughout our community as the place to find a truly decadent cinnamon flavored treat!



**Her Perfect Day Boutique:** We are a wedding attire shop like no other! Our mission is to provide clients with an experience in which they feel important, pampered, and offered quality products.



**Highlands Home Inspections:** We provide high quality home inspections to clients that are purchasing a home or people who want to get their home ready to sale! Highlands Home Inspections prides ourselves on providing comprehensive home inspections so clients have honest and accurate information.



**Chillin' Shaved Ice:** Chillin' Shaved Ice is a soft shaved ice covered with flavored syrups sold from a concession trailer located in South East Roanoke. We also attend community events.



**Corethentic Enterprises:** Corethentic Enterprises innovates programs and systems into products for self-help and personal growth. Corethentic is developing several products including a patented 30 day program to inspire others to discover their own authentic journey.



**Cowden Technologies:** Developer of drone technology to enable management of remote environments without the need for human interaction



**Cultivate Craft Bar:** We are a craft/DIY bar in downtown Covington, VA. We sell art supplies, DIY projects, space to create, and more!



**D&G's Wonderland:** D&G's Wonderland provides a safe, fun, and a one-of-a-kind experience for children and their families by providing a variety of interactive and unique activities for birthday parties, social gatherings, and all the days in between.



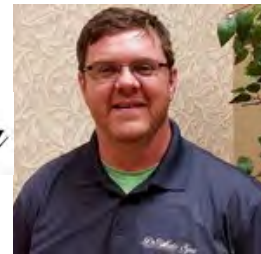
**Glitzcamp:** Glitzcamp USA's mission is to provide affordable, quality constructed glamping tents and domes to the glamping and camping industries.



**Directions:** Directions helps to guide adults to tap into their natural talents and find meaningful work through individualized coaching and workshops!



**Gravista:** Gravista is an outdoor-athletic event company that plans bicycle rides. We are rooted in the locals and embody positivity and a go getting spirit!



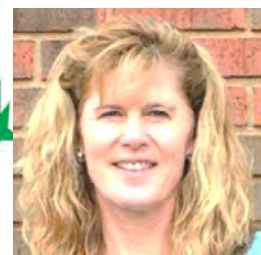
**Dr. Auto Spa:** Dr. Auto Spa provides professional auto detailing and ceramic coating paint protection services. Our mission is to change the world one vehicle at a time!



Green Earth Naturally



**Green Earth Naturally:** Green Earth Naturally offers environmental services and products. We are dedicated to the clean up, restoration, and mitigation of environmental pollutants in our community and throughout Southwest Virginia.



**GermZAPP:** WashURHands, LLC proudly showcases its product, GermZAPP. GermZAPP is a unique fully integrated hand washing guidance and compliance system, following the CDC guidelines for 5 steps of proper hand washing. It is a physical reader device, smart card tag, cloud analytics dashboard that develops good hand washing habits for employees of restaurants, businesses, workplaces, day cares, and hospitals.



**Greens and Grubs:** We are a greenhouse that grows fish, micro greens, and several types of insect that are for human consumption. Everyone and everthing needs to eat!