

THANK YOU 2019 SPONSORS!

THE GAUNTLET™

VIRGINIA'S LARGEST
BUSINESS PROGRAM AND COMPETITION

5th Annual Awards Ceremony



Award Ceremony Agenda

Welcome and Recognition

Annette Patterson

Small Business Impact

Becky Freemal

Special Remarks

State Farm, Lead Sponsor

WFXR, Lead Sponsor

Alleghany Highlands Economic Development

Botetourt County Economic Development

City of Roanoke Economic Development

Roanoke County Economic Development

Town of Vinton Economic Development

Brent Hershey

Kathlynn Stone

Marla Akridge

Ken McFadyen

Aisha Johnson

Jay Brenchick

Pete Peters



Verz Trucking Company: Vernz Trucking Company setting the stage for success by redefining the road, offering world class customer deliveries with small town customer care with a smile.



Why Knot Boat with Us: We provide a stress free, worry free full service boat charter on Smith Mountain Lake that allows our guests to sit back and relax and enjoy the smiles and memories being made. We also provide excellent and unique client appreciation and team building opportunities for local businesses.

Entrepreneurial Reflections

Awards

Becky Freemal

Special thanks to our Lead Sponsors!



Congratulations to the Class of 2019!



Audience Choice Award!

Support small business development!

\$5.00 for 3 chips

50% to winner & 50% to program





The VR Center: With the increasing demand of Esport gaming, we want to open a larger location to be the premier gaming center in SW Virginia. The esports industry is expected to eclipse \$1 billion by 2020, and global viewership, already approaches 500 million people annually. We have a scoring algorithm that put players in front of thousands of colleges recruiters, pro scouts, and teams seeking players to hopefully join the ranks of professional esports stars.



Thrive by Heart: As your soul to goal guide, I empower you to prioritize your life based on what matters most to you so you can experience more passion and purpose. By aligning your heart, head and hands, you can live authentically and bring who you are to all you do. I help you release past limiting beliefs so you can make conscious choices today to create the future you desire. Workshops and individual mentoring are designed to support you in creating a life you love.



Tom's Cables: We provide custom audio cables for discontinued and current home audio systems. Whether you broke it, lost it, or just need it longer we are here to help.



Valley Cryotherapy: Do you know someone who is an athlete looking for an edge or do you know someone who is suffering from chronic pain? If so, then let me tell you about a new and unique service now available in Roanoke. Whole Body Cryotherapy exposes the body to -220 degrees for three minutes. This produces a decrease in pain and inflammation while increasing the metabolism and releasing endorphins. The release of endorphins produces a feeling of well-being.

Dear Friends,

Welcome to the 5th Annual Gauntlet Award Ceremony! The Gauntlet, a community development project by The Advancement Foundation, began five years ago with 15 entrepreneurs. Our strategy focused on building an entrepreneurial community and included a handful of mentors and \$12,000 cash and in-kind prizes. It's hard to believe just five years later we welcomed 122 entrepreneurs across the City of Roanoke, Roanoke County, Botetourt County, and the Alleghany Highlands, engaged over 200 mentors, and will award over \$250,000 in cash and in-kind prizes!

The program has been recognized as the most effective business and community development program across the region and state. In fact, the Gauntlet has served as the region's largest coordinated collaboration in support of entrepreneurial development. Over 30 resource agencies across the region, including three county and nine town and city governments, five institutions of higher education, four chambers, four economic development offices, SBDC, SCORE, and more than 100 corporations join forces to execute the Gauntlet program.

In the last five years the Gauntlet has awarded over \$600,000 cash and in-kind prizes, developed three business incubation centers, coordinated \$200,000 in AmeriCorps State resources, secured \$215,000 in grant funding, developed community resource funds of nearly \$500,000 in loans and grant money for small business development, and leveraged mentor expertise valued at \$250,000. The total value to our region is \$2,219,000 for business development. Over 500 entrepreneurs have participated in the Gauntlet and other Advancement Foundation programs.

This year The Advancement Foundation has added a program track for high growth companies and established the Innovation Mill, which targets potential new high growth companies. These companies have the potential for 20% growth per year, create high wage jobs of \$42,000, and derive 50% of revenues from outside the region.

In addition, the Gauntlet actively engages higher education through classroom programming and micro internships. The Advancement Foundation will launch the Business Innovation Marketplace in the coming weeks, which will provide a forum for budding entrepreneurs to engage students' assistance in innovation and project-based learning.

It has been our sincere privilege to lead this expansive regional collaboration. We are grateful for all of your support over the years and hope that you will continue to contribute your time, talent, and treasure to this important endeavor.

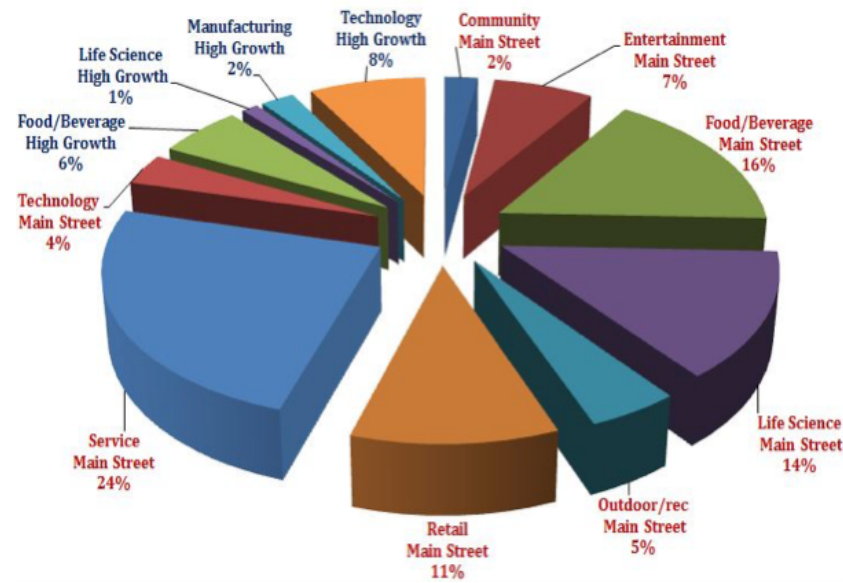
Blessings,

Annette Patterson

Annette Patterson, President
The Advancement Foundation

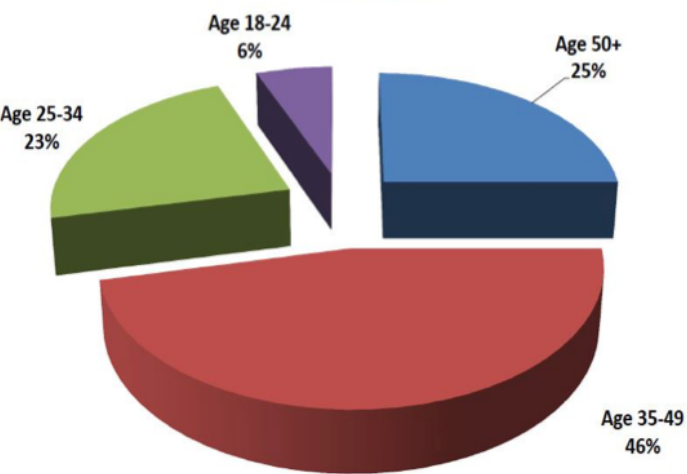


GAUNTLET Participants by Industry Type

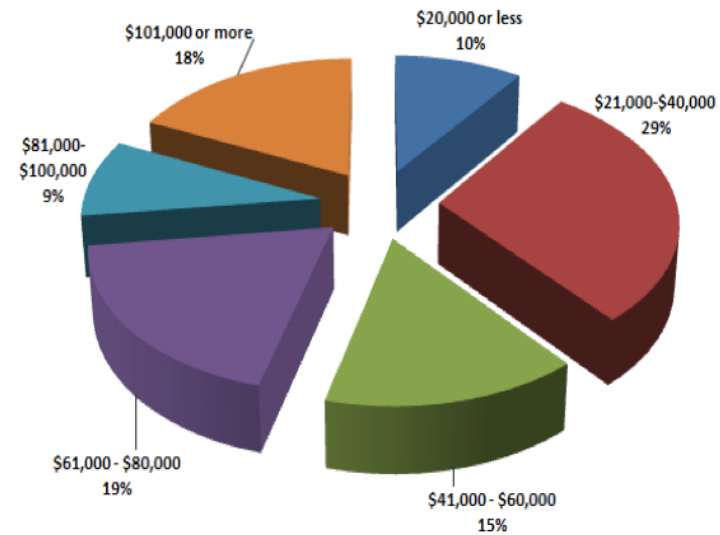


Tea Total: Tea Total seeks to promote health, vitality, and community while raising revelry around terrific teas and top-notch toasts. We will be serving crafty tea mocktails and other snazzy tea oriented beverages alongside wholesome toasts. So much of socialization and celebration is centered around alcohol, Tea Total will provide our community a healthy and vitalizing alternative.

GAUNTLET Participants by Age



GAUNTLET Participants by Income



The Foundry: We champion two simple and important ideas. First, all people deserve the opportunity to grow into healthy, independent, and engaged citizens. Second, collaboratively we all have the responsibility to ensure that opportunity prevails.



The Harvest Collective: The Harvest Collective is a food scrap collection and compost creation business helping farmers to boost organic fertility and families to create local ecological resources.



Orientation at the Vinton War Memorial



Class at the Humble HIVE

"The Gauntlet was an eye-opening discovery into the business network within the Roanoke Region."

- Heather Jackson, Gauntlet 2019 Grad



The Salad Factory: Hi! My Name is Michelle Barklow. When my family moved to Virginia from Florida we noticed a lack of healthy options. We wanted to fill that gap by bringing healthy choices and great flavors together. So we opened The Salad Factory.



Roanoke Neuromuscular: Terry Kahn believes that clearing pain is her life's calling. She attended massage school after feeling burnout in her software development career, subsequently learned Neuromuscular Therapy, and saw how effective it could be in clearing her clients' aches and pains. She learned many additional massage techniques as well, combining them into her own unique style. Terry later earned a doctorate in physical therapy, driven by a deep curiosity of how the body works, so she would be able to help with more complex types of pain. She recently re-opened her Neuromuscular Therapy practice, offering specialized massage for clearing pain.

Meet our Mentors & Faculty!

Thank you to these individuals who share their time and expertise to entrepreneurs.

- | | | | | |
|---------------------------|-----------------------|----------------------|---------------------|-------------------|
| Marla Akridge | Beth Doughty | Karen Hough | Crystal McDonald | Tammy Scruggs |
| Cornelius Alston-Colbert | Elda Downey | Frank Hough | Ken McFadyen | Jim Sexton |
| Katherine Elamm Anderson | Tina Dressler | Jeannette Houghton | Brenda McGuire | Michael Shelton |
| Drew Arney | Andrew Dreszer | John Hunter | Andrew Milauskas | Tom Sibold |
| Mott Atherholt | Kimberly Eakin | Cameron Hutto | Anne Millehan | Pranav Singh |
| Martha Atherholt | Dean East | Pamela Irvine | Tamara Mills | Regina Sink |
| Linda Bailey | Jennifer Eddy | Douglas Jackson | Jamal Milner | Steven Smith |
| Steve Baker | Peter Edwards | Cortland James | Gene Moranno | Stuart Smith |
| Tonya Baker | Glenda Edwards-Goh | Lois James | Rantonina Morgan | John Smith |
| Elaine Bays-Murphy | Kaila Elam | Eli Jamison | Casey Morgan | Jerry Smith |
| Robert Benninger | James Eller | Gail Johnson | Lisa Morman | Matthew Snare |
| Laxman Bhandari | Amanda Ellinger | Sarabeth Jones Jones | Jill Morris | Cindy Snider |
| Judy Bibb | Jen Feazelle | Wendy Jones | Josh Morris | Lisa Soltis |
| Cody Blankenship | Jessica Fintel | Ernest Juial | Leo Mulcahy | Jordan Sorensen |
| Bradley Bommarito | Wayne Flippen | Greg Keene | Bob Mullen | Jules Sowder |
| Brad Boothe | Shannon Fogus | Johnathan Kelly | Stephen Niamke | Joe Sprangel |
| Arleen Boyd | Carmen Forman | Tom Kennedy | Clay Nichols | Caroline Stanfill |
| Mary Beth Boyes | Amanda Forrester | Bridgett Kidd | Dr. Alice Obenchain | Eric Stelter |
| Jay Brenchik | Allen Foster | Lynn Kirby | Ashley Overbay | Brad Stephens |
| Eric Bucey | Lynda Foster | Tom Kirby | Joy Parrish | Janine Summer |
| Levi Buck | Patrick Franco | Carl Knoblock | Kat Pascal | Stone |
| Darlene Burchum | John Franson | Simone Knowles | Tony Pearman | Wayne Strickland |
| Jodi Burgess | Becky Freemal | Bill Kyle | Kevin Persinger | John Summerbell |
| John Burrows | James "Tucker" Frye | Ryan LaFountain | Jason Peters | JD Sutphin |
| Jeremy Butterfield | Michael Fultz | River Laker | Peter Peters | Howard Swank |
| Antwyne Calloway | Suzanne Gandy | Ken Lanford | Bill Philips | Lindsey Swank |
| John Carlin | Beth Garrett | Gary Larrowe | Linden Pinnock | Lynn Swann |
| Sam Carpenter | Laura Godfrey | Chris Lawrence | Dr. David Points | Dawn Talty |
| Megan Carter | Adam Goetz | Mary Beth Layman | John Powell | Tom Tanner |
| Jessica Catley | Diane Gracia | Dawn LeMone | Sandra Pratt | Aaron Taylor |
| Amanda Christiansen | Keisha Graziadei-Shup | Ariel Lev | Dan Presley | Barry Thompson |
| Shelia Clark | Kelly Green | Angie Lewis | Leo Priddy | Deborah Thompson |
| Clarisa Clarke | Bradley Greenway | Bob Lewis | Dave Prosser | Bryan Thompson |
| Bob Clement | Marie Greer | Paul Linkenhoker | John Rainone | David Tickner |
| Anthony Cline | Marie Greer | Ray Lipps | Sam Rasoul | Philip Tompkins |
| Siobhan Cline | Janice Gregory | Jill Loope | Sandy Ratliff | Juan Torres |
| Rosa Concha Lopez | Lary Hall | Susan Lovelady | Kevin Reeder | Richard Turner |
| Katie Conner | Teresa Hammond | Greg Madsen | Jerel Rhodes | Rob Turner |
| Dan Coy | Michael Hanger | Marcia Major | Taylor Ricota | Dale Turner |
| Todd Creasy | Bruce Harrison | Andre Majors | Randy Riggins | Jason Turner |
| David Crosier | Milan Hayward | Pat Malone | David Robertson | Doloris Vest |
| Andrew Crotts | Mark Henderson | Caleb Mann | Jeff Robertson | Franklin Wagner |
| Debbie Custer | Teffany Henderson | Denise Mann | Joe Rogers | Joyce Waugh |
| Steve Dalton | Chris Henson | Cameka Manns | Chuck Rogol | Charles Whiting |
| Allyson Davoll Cartwright | Brent Hershey | Todd Marcum | Susan Rollinson | Paula Williams |
| Nathan Day | Michelle Hillis | Pam Martin | Jeff Rorer | Brian Wilson |
| Donald Deeds | Melinda Hinkle | Joseph Martin | Barry Russell | Bill Wilson |
| Dawn Dehart | Jan Hobbs | Steve Martin | Rob Ruthenburg | Sheri Winesett |
| Jimmy Delgato | Matthew Hogan | Bruce Mayer | Ralph Sass | Melissa Woodson |
| Carrie Dickey | Walter Hogle | Jamie McBride | Joe Scales | Deborah Yancey |
| Jim Dillon | Grant Holmes | Mark McCaskill | Chad Scott | Mary Beth Zirkles |
| Megan Dillon | Martha Hooker | Terri McClung | Roger Scott | |

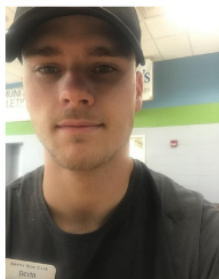
Roanoke Rags: Roanoke Rags is a slow fashion company reinventing denim, an American favorite. Denim Jackets are inspired by Art Deco, and specially handcrafted from premium denim. The company offers a line of women's jackets, made here in the Blue Ridge. These are not your boyfriend jackets and complement the average woman's figure — Size 12+. They also have unique embellishments. Bespoke jackets can be ordered in hemp denim. Other products are anticipated in the future.



RollerSk8r.com: Roller skating rinks attract 33 million visitors each year, and until now, recreational skaters have not had a consumer interest magazine/website that offers practical advice, features accomplished skaters, and showcases the latest equipment — Introducing RollerSk8r.com. Advertisers can now reach their core consumer directly.



Sonny Side Cafe: Sonny Side Café is a foodservice operation that aims to serve people and other restaurants quality food at competitive pricing. We strive to make everything with passion and attention to detail to create an exceptional product that stands out from its competitors.



Meet the 2019 GAUNTLET Entrepreneurs!

Maria Aguirre	Adam Daniel	Michael Jackson	Davey Rogner
Laureen Allen	LaVern Dillard	Tina Jackson	Matthew Silbernagel
Marian Alvarez	Todd Dillon	Emma Jefferies	Judith Sivonda
Stephen Ambruzs	Xavier Duckett	Chloe Johnson	Stephen Sivonda
Lauren-Lee Askew	Sabrina East	Cameron Johnson	Carolina Smales
Austin Bailey	Belinda Edwards	Terry Kahn	Jeremy Smelser
Michelle Barklow	Jonathan Ellinger	Wayne Lamb	Tom Smigielski
Michael Barroso	Veronica Faz	Jessi Larrison	Shaqueena Snyder
Jasmine Beane	Diane Fenton	Melinda Leister	Debra Squire
Elizabeth Bell	Stephen Fenton	Elizabeth Leon	Harrison Stevens
Morgan Blankenship	Christian Ferri	Yoel Leon	Angela Stewart
Grace Boardwine	Todd Flood	Daniel Leon	Melissa Stump
Mary Ann Brenchick	Bric Friesland	LeeEllen Lowe	Thomas Swanson
Kelsey Bryant	Lisser Friesland	Teresa Lyons	Cheyenne Sweeney
Preston Bryant	Jianzhong Fu	Richard Mansell	Samantha Taylor
Jimmy Bryant	Beth Fulp	Leslie Mason	Aaron Taylor
Christian Bunch	Susan Geary	Keely Massie	Dan Telehey
Andrew Burchfield	Scott Gibson	Theresa McCoy	Tyler Terry
Michael Burnette	Luke Girardeau	Lacy Meyer	Timothy Tingler
Sara Caldwell	Regina Goforth	Rebecca Milliner	Guadalupe Torres
Kyle Campbell	Mary Gonzales	Nicholas Morgan	Marina Trejo-Perez
Beth Campos	Mark Greer	Sara Morris-Marano	Eric Tyree
Ozzy Campos	Lance Hale	Eddie Neutelings	Laura Wade
Mike Chittum	Brook Hass	Devin Nicely	Dave Walsh
Philip Clements	Randy Hatch	Michele Nicely	Homer Warren
Melissa Clements	Evan Heaphy	Dewey Nowlin	Ashley White
Jeff Collignon	Ian Hill	Justin Patton	Lana White
Jim Collins	Jessie Hirsh	Gary Pillow	Rob Winfield
Caleb Coulter	Rebecca Hobden	Douglass Pitzer	Jonathan Young
Donald Curry	Hank Howard	Samantha Rackow	
Kevin Daly	Heather Jackson	Steve Redden	



PERSUNALITY: It is well known that substance abuse (including the use of pain medications like Opioids) is a growing public health epidemic. I am Carolina Smales, a chemical engineer and the founder of PERSUNALITY, a company that offers innovative solutions. We are developing a fun and interactive game to empower children to avoid risky behaviors. Our game JOI Neuron uses science, art and technology to create a forever-lasting memory that will encourage better decisions in the future and save many lives.



Queen's Vegan Cafe: We are catering company that specializes in delicious vegan cuisine and bringing L.Y.F.! Love Youth & Flavor! Vegan made with Love and a lil soul. No Soy or GMOs! I provide the flavor!



Quest Knight Enterprises: QKE provides unmanned systems services and products using an adjustable, plug and play, open integrated enterprise architecture framework featuring latest proven technology for data planning, collection, processing ,analysis, exploitation and dissemination of data featuring a variety of end products supporting smart decision making.



Revival Clothing: We provide Virginia with original clothing and apparel for anyone who believes in hard work, faith, family and believing that no matter what obstacles you've faced in your life you can have a Revival in your life and we're here to help.



Mike and Mo's: We are Mike and Mo's, a future restaurant and entertainment venue in Salem, VA. We are providing a family friendly, low cost entertainment venue that specializes in atmosphere and relationship. Our mission is to help consumers put down their phones and enjoy quality, entertaining time together to foster relationships within their personal lives and community while socializing and making lasting connections. Our core focus is unique entertainment and a variety of options!



Academics Accelerated: At Academics Accelerated we end the worries about getting good grades and getting into the best colleges. We provide a personalized learning program that accelerates the competency level of every individual to ensure they are performing at their grade level and beyond. We know that by focusing data on the behaviors of learning, on intervention strategies and on reinforcement, the advancement in a learners skills can be increased by 1-2 years in only 8 weeks of instruction. Let us help your child in reading, math, logic, penmanship, college prep and more.



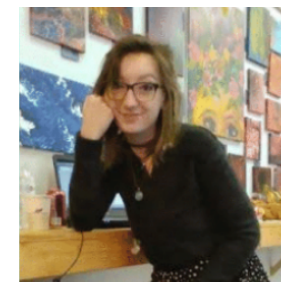
Mobile Unit Massage: Ever wish you could be like a computer? “Reboot” at the end of a long day? You’d like to get a massage, but don’t have the time, transportation, or effort to spend on getting to a parlor. With Mobile Unit Massage, those worries will no longer be an issue. With one quick call, you can set up an appointment, and the massage will come to you! Mobile Unit Massage offers a relaxed, stress free environment that you can walk into without worry about the state of your home or the standard “business” atmosphere.



Advanced Racking: Advanced Racking is a young company well positioned to take advantage of the continued growth of the solar industry. The company has been contract manufacturing mounting systems for Photovoltaics (solar) for the past 4 years. The main strategic objective in 2019 is to launch a Mexican entity to manufacture, increase our steel capabilities through a partnership, and accelerate penetration of the fast-growing Latin American market.



Olde Town Diner: Restaurant serving quality, fresh southern food where there are no strangers only friends who’ve not yet met.



Art Squared: Art Squared provides the only rentable work and retail space for artists in the city of Covington. Giving the community an opportunity to connect with, learn from, and support local creators as well as drawing people into the downtown area. Cultivating and maintaining an atmosphere of creativity to help artists stay inspired and motivated. Art Squared values every ounce of passion it sees in our community and strives to help each ounce thrive! Our main goal is to become “the HUB” for interactive and proactive arts in our community.



Outdoor Empowerment Coalition: At Outdoor ECo, it is our mission to facilitate equity and accessibility in the outdoors by providing leadership training and field support to leaders of underserved populations, offering low or no-cost educational classes and workshop opportunities, and empowering the community through service-learning and stewardship events. Outdoor ECo is committed to addressing barriers that prevent access in order to diversify participation in outdoor recreation and serve communities across the Greater Roanoke Valley.



Blink Optometry: Do you ever dread getting your eyes examined due to uncomfortable procedures? Approach your eye exams with a different lens! Blink Optometry has been created with your comfort and time in mind. At Blink Optometry, you will be examined by Dr. Stewart who has been acknowledged for “Best Bedside Manner” several times in the Roanoke Valley. The latest technology in eye care will make your eye exam comfortable and more efficient.



Blue Gate Films: Blue Gate Films is a cinematic film production company that educates, motivates and inspires audiences of all kinds. From feature and short films to youtube content and documentaries Blue Gate Films creates visual experiences. Along with providing authentic creative input we also collaborate with individuals with a vision of their own. The future awaits us, so let us plan to create something that will greatly connect with people many generations from now.



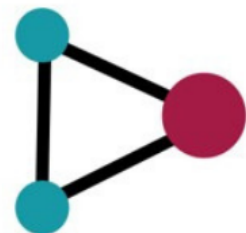
Keely Massie Photography: I am a personal brand photographer who helps entrepreneurs, businesses, and organizations cultivate connection with their clients and customers through creating custom, stand-out photos for their social media, websites, and other digital platforms and marketing. I use the power of visual storytelling to showcase their product or service, engage their audience, and ultimately build trust in their brand.



Blue Ridge Misting Systems: What is the number one negative thought that comes to mind when thinking of a summertime outdoor event? THE HEAT! Blue Ridge Misting Systems provides a wide variety of services that help mitigate the effects of the heat and make your summertime event more enjoyable. We offer cooling mist systems for both sale and rental. We can offer trailers, individual fan units, patio misting installations and permanent structures for venues that need the service regularly. Feel free to e-mail us BlueRidgeMisting@gmail.com



La Michoacana: Everybody has been in an ice cream parlor or ice cream shop before. But tell me, who of you have been to a paletteria? Who knows what a “paletteria” is? My name is Guadalupe Torres, owner of La Michoacana, and we are the first paletteria (that means popsicle shop) here in Roanoke. We count with more than 50 flavors on popsicles including tequila, avocado, cheese and all flavors you can imagine. But that’s not all, we have ice cream as well. We have the ice cream flavor called “angel kiss” that only my popsicle shop and 3 other paletterias in the United States and Mexico have.



BoCo CARES: BoCo CARES is a wellness cooperative serving those working and residing in Botetourt County, Virginia. Membership subscribers develop their own art and music therapy resources while their financial support brings Mental Health First Aid and Suicide Awareness and Prevention Advocacy to any citizen at-need for support. Our association is formed of large sponsors, small-business owners, and residents of Botetourt County.



Loz Analytics: Loz Analytics provides exacting and precise automation solutions that reduce cost and human error, while freeing people up to focus on what they do best – solve problems.



Born Again Custom Woodworks: My name is Wayne Lamb, owner of Born Again Custom Woodworks. Pat Harrison has been and continues to be a needed asset for this business because of his gifts in sales and all of his years of experience. Born Again Custom Woodworks manufactures quality custom made furniture from reclaimed wood and live edge slabs.



Michel's Pizzeria: Located within walking distance of the Omni Homestead Hotel in Hot Springs, Michel’s will serve wood fire pizza, calzones, and appetizers. Unique to Michel’s is it will be adjoined to Bacova Beer Company, providing those clients with a food option. Michel’s will have specials infused with Bacova Beer Company products. Michel’s mission is to provide quality food and great customer service in a relaxed atmosphere along with contributing to Bath County business growth and community involvement.



InStead Marketing: As a Consultant with expertise in the areas of Event, Experiential and Sports Marketing, I advise corporations in the process of writing and executing concepts with the intent to further engage employees, consumers, fans or media.



Caffe' Museo, Museum of Antique Coffee Mills: I'm Judith. My husband, Stephen, and I have collected antique coffee grinders for 30 years. With mills dating from 1690 to 1960 we are creating the Caffe' Museo, a Museum of Antique Coffee Mills. Neighbors and visitors to our small town of Clifton Forge are invited to tour the museum and learn about these machines and coffee's place in history, free of charge.



IVO Limited: You know that sinking feeling of the "Low Battery" symbol coming up during a phone call. Stopping to charge is the greatest issue today holding back mobile technology for devices such as cellphones, laptops, drones and even electric vehicles. We're the solution!



Celebration Depot: Let's be honest, hosting a party at home can be STRESSFUL! The reality is that most people struggle with finding the perfect place that will entertain and provide the space needed to accommodate their needs. My name is Michele Nicely, founder of Celebration Depot. My passion is to open a gaming and party center for the Alleghany Highlands community. Celebration Depot will be the only gaming room in the area with 6 televisions, a variety of gaming consoles, air hockey, arcade basketball, and much more.



Jasmine Beane, LLC: Jasmine Beane is a Roanoke-based artist with a diverse artistic background including fashion design and photography. Beane received a Bachelor of Science in Studio Art with minor in Design Appreciation (Fashion Emphasis) from Radford University in 2015.



Clean Valley Council: Do you hate seeing used plastic bags stuck in the trees? Cigarette butts being thrown out the window? Clean Valley Council is on a mission to change these behaviors through hands-on education & on-going clean up efforts. Passionate volunteers collected over 74 TONS of trash last year! Our goal is reach educate and inspire those around us to live and work for a sustainable tomorrow.



JFIT: JFIT's mission is to provide a functional approach to fitness that is creative, inclusive and empowering for older adults and women. The goal is to redefine strength for older adults and women by taking up exercises that challenge stereotypes about their strength. Ultimately JFIT will strengthen as many minds as possible by teaching that fitness is a byproduct of self-confidence.



Crooked Road Kombucha: Crooked Road Kombucha brews fermented tea, known as kombucha, which contains antioxidants and probiotics for a healthy gut that lets everyone lead healthier, happier lives.



Downshift Outfitters: Do you remember what it was like to ride a bike for the first time? The adventure, the excitement! Let Downshift Outfitters help you experience that all over again by riding an e-mountain bike along the freshly built trails in Roanoke’s Explore Park.



Dr Auto Spa: Doesn’t it feel great to drive a clean and shiny car? There’s just something about that fresh and clean interior smell and that deep-shiny paint that keeps us excited to drive our cars doesn’t it! At DrAutoSpa, our motto is, “You like it clean; We like it dirty!” DrAutoSpa offers convenient and affordable auto wash and detailing services to keep your car looking it’s best all year long!



Dumplestiltskins: Dumplestiltskins is going to be an industry shaking, game changing food truck experience that builds a community around our eco-conscious laid back style! With our fairytale theme and elevated culinary techniques we will create an all ages, out of this world roadside gourmet experience! Our mission is to provide a low-cost, high-quality, meal in a timely manner. Having a laid back vibe that appeals to many demographics, rooted in our love of good food and good times; we will surpass all of our guest’s expectations of what a food truck is.

East Coast Cannalytics: East Coast Cannalytics LLC is an analytical testing lab aimed at supporting and ensuring safety in the rapidly growing hemp industry in Virginia and the surrounding regions. The concentration of THC in a sample from a farmer’s hemp crop is analyzed to ensure they are below the 0.3% maximum level, as defined in the Federal Farm Bill. Potency levels for CBD and other valuable cannabinoids can be analyzed for farmers and hemp processors to determine the quality and value of their hemp or hemp derived products.



Easy Workings: EasyWorkings applies AI-based Advanced Analytics to assist manufacturers to improve their process control. EasyWorkings Universal Self-learning Softsensor can take data from various processes, for example, known relationship of Fahrenheit-to-Celsius conversion, unknown relationship of a company’s stock price with its yesterday’s price, and unknown relationship of a process target with its possible causes, etc.; whereas current predictive models can only self-learn a specific process, such as Google AlphaGo plays Go cannot play Chess.

FAVE: FAVE is on a mission to break barriers, reduce risks, and to enhance safe and valuable inclusive experiences for families impacted by Autism, Alzheimer’s, Down Syndrome, or other communication and cognitive impairments (AKA All Abilities). FAVE’s Inclusion Advisors provide training, consultation, and accessible technology solutions to support businesses, organizations, healthcare, and government agencies to meet the needs of families who are living in or visiting our community.



Formable Grabber: My name is Nick Morgan with Formable Grabber. We have developed the first major change in the traditional mechanic’s grabber in 61 years as well as the first major change in auto unlocking tools in 21 years. Our patent pending Formable technology has thousands of other uses in industrial applications as well as the home and garage, everyone has a use for our products, you just don’t know it yet!



Honeycomb Grove: My name’s Steve Redden. I have been making mead at home for almost ten years while working as a brewmaster in a microbrewery, on the canning line at a much larger brewery, and as a landscaper and viticulturalist in training at an estate winery and vineyard. The next step in my career development is to create my own meadery that focuses on honeybee conservation through mead production and garden growth. Alleghany County is the perfect place for my distribution efforts and for its incredible scenery; I can’t wait to get started!