



FROST GEAR
BASEBALL SOFTBALL FOOTBALL GOLF TACTICAL
 "RE-THINKING THE COLD"

Frost Gear is a North American cold weather sports technologies and protective wares provider. It currently operates in the consumer market with its baseball, softball, football, and golf products. To date, the company is pursuing its global objective of "Re-Thinking The Cold"; through various resources in the United States, Canada, and the Republic of South Korea.

With a combined 22 years of experience, Drew and Austin have come together to form Wingman Outfitters, bringing water-going enthusiasts gear that allows added versatility to their watercraft while adding unmatched safety.



Redeemed and Recovered Collection Agency



Natalie Brown is 34, a mother of three Full-time student at Virginia Western Community College, and is launching her own Mobile Notary Public business. Her specialties include Apostille signings, Loan signings, finger printing, Oaths/Affirmations, Copy Certification, and Signature witnessing.

Gray and Michelle Craig's Blue Ridge Makers Guild will be a space where people come together to learn, create, shop, and sell their custom works. Our mission and goal is to provide creative people of all ages and abilities with the tools and space they need to pursue their creative education and interests.

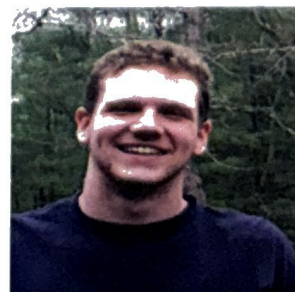


D & D Home Repair Services



Vittorio Devlin is the owner of D and D Home and General Maintenance Repair Service. He has over 25 years experience in the fields of service, specializing in HVAC, Electrical, Plumbing, Carpentry, and Appliance Repairs. His goal is to provide affordable service for all budgets and to help less fortunate families and senior citizens.

Mitchell England is a high school senior who has lived in both Alaska and Virginia, and plans to put his connections to both states to good use. His future plans include bringing Alaskan seafood directly to the Virginia market, becoming a charter boat captain, and opening his own lodge in southeast Alaska.

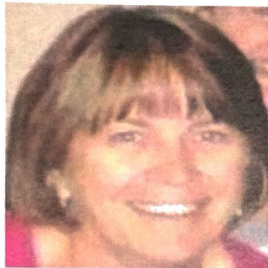
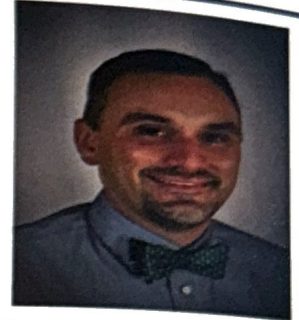


Eagle Rock Seafood Distribution



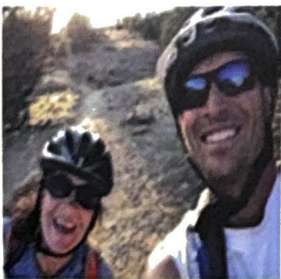
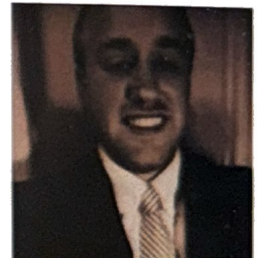
Lois Dawn Fritz, RN, MSN is the founder of New Freedom Farm. Inc., Lois is a US Navy veteran and has been a forensic nurse investigator for over 20 years. "Healing Humans through Horses" is the mission of New Freedom Farm. New Freedom Farm is open to all veterans and their families, there is no charge for veterans and their families.

Dr. Nate Gay received his Master of Science in Physical Therapy from the University of Alabama at Birmingham in 1999 and his Doctor of Physical Therapy from Shenandoah University in 2012. He has a passion for finding the "why" of pain and dysfunction and empowering patients to be able to treat their own movement problems.



What's the Function provides the parents of children with challenging behaviors the skills to identify the function of their children's behavior. Using the principles of Applied Behavior Analysis, parents take data to determine the assumed function of the children's behavior and how to manipulate the environment to encourage appropriate behavior.

Brian Harmon is 30 years old, a Roanoke native, Radford university graduate, worked for Wells Fargo and the Roanoke times before deciding to go full time with his lawncare business. He is also getting married in October to a girl he met in statistics in college... What are the odds?



Jonathan and Holly are thrilled to be a part of the Gauntlet and even more thrilled that it is going on in their hometown of Roanoke! After living in Colorado they returned with inspiration to embrace the incredible opportunities here in Southwestern Virginia.

Margaret Hatchett is the owner and founder of Caketinis Pop-Up Parties. Over the past year Margaret has turned a dream into reality by forming an out of the box party experience, helping clients plan and host an upscale, entertaining party experience.





Richard Henegar Jr; Navy Vet, Adventure seeker, Small business owner, entrepreneur and philanthropist at heart who is always looking for his next project to help out those in need. For more details, give him a Google.

Phil is a native of Reston, VA and has a Masters degree in Learning Systems Design and Development. He is winding down his term of service as an AmeriCorps VISTA serving in Southwest Virginia.

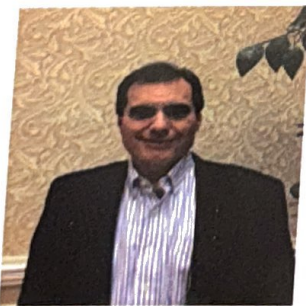


Northern Lights Sweets & Treats, LLC



Tabitha has enjoyed creating delicious & beautiful baked goods for family & friends for over 10 years. In November 2016 she decided to open her business, because she wanted to share her passion & creativity with others. Her hope is to open a bakery in Downtown Vinton, a community she loves and grew up in!

Adam is excited to participate in the Gauntlet and build a business in the Roanoke Valley. He is very excited to grow iMed of Virginia, a mobile integrated healthcare company that provides patient centric care in the out-of-hospital environment.



Mike McCormick's Corethentic Enterprises, Inc (CEI) innovates systems and invents products for self-help and personal growth. One application is for recovery from addictions. The second application is for increased personal awareness. Both applications help the end user live a life that is authentic from their core.

William Mckenzie is the creator and founder of Thread Love Influential Apparel LLC, a clothing line that inspires people to love others everyday as they "Put on Love." He currently works at Church Alive International where he serves as graphic designer, web developer, and video producer.





Eliane Niemann, N.D is the owner of House Share Rentals. She wants to make life easier for low income and single individuals through house share rentals. Her two major goals are neighborhood improvement and promoting friendly communities.

Heather Oltmanns is excited to begin her business venture, Twice Treasured, a quality children's consignment store for the budget-minded moms in the area. It's her desire to provide quality at great prices and give moms a better option for getting rid of the clothes that their children so quickly grow out of.



Bobby Patterson's



Exterior Cleaning Services LLC

Bobby Patterson started his window cleaning business in March of 2010. Originally from Arizona, Bobby served in the United States Marine Corps from 1986-1990 and as a team leader in the 101st TRSAR team in the Virginia Defense Force. Bobby currently lives in Bedford County and wants to make Virginia a cleaner place to live!

Jonathan Freedom, MBA is the president and founder of GameTracker, a company focused on becoming the leader in developing disruptive tracking technologies. While remembering a hunting experience where Jonathan was unable to find his game animal, GameTracker was born, and has proved to be in line with Jonathan's passion for business and the outdoors.



Diane Rumbolt has 10 years experience in the private ambulance/medical transportation industry working in a variety of roles. Now grown and with a family of her own, she is committed to helping reduce the number of drinking and driving related incidents in her surrounding area. She is also hoping to help those in need of transportation solutions for life's unplanned moments.

Kevin, Jay, and Curt have a combined 40 years experience (at least) in audio and visual design. Kevin has worked in television and nonprofit marketing, Jay is the lead pitch-man for 581 Media, and Curt is a two-time Emmy Award winner.

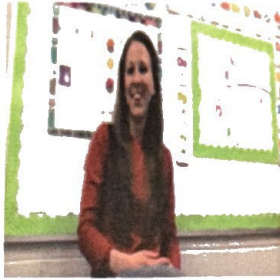




FYB Hair Services

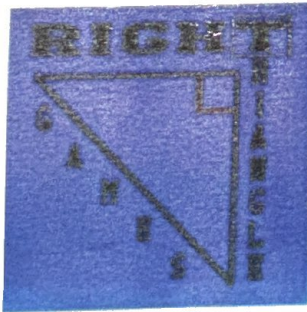
Sarah Scott, the owner of FYB Hair Services, is a hair stylist and educator as well. She has always had a passion for hair and the craft it entails since she was a little girl. She has been working professionally in the field for 3 years. She looks forward to opening her own salon in the very near future.

Greater Than Goods



Karla Hoffman Sharrer's business, Greater Than Goods, LLC provides hands-on professional development for teachers in addition to selling the highly-adaptable Omniboard®. This educational tool, created by Karla, makes running stations easier for teachers and fun for students. Through Greater Than Goods, Karla empowers teachers to engage students with effective lessons.

Stoney Brook is a rustic family owned Farm Vineyard nestled in the heart of the Blue Ridge Mountains in Troutville, Virginia. To date, Stoney Brook is a working vineyard with 1 acre each of Petite Manseng and Cabernet Franc and two successful harvests. Stoney Brook is planning to expand their business to include a Winery and Event Center starting in 2020.



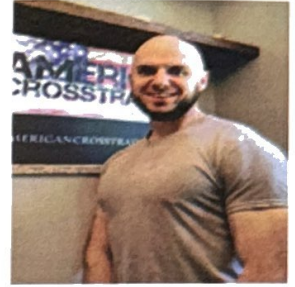
Jay began building dartboards as a side project in 2015 and now has 7 designs. He is also a full time Business Teacher at Franklin County High School. Jay is married to his beautiful wife Beth and has a wonderful dog named Gracie. Jay loves hearing stories about how much people like to play the games he creates and loves to see people happy and having a good time.

Aaron Taylor is the founder of Dr. Auto Spa Mobile Auto Detailing LLC, an automotive wash and detailing firm that helps consumers, busy professionals and corporations boost morale, enhance brand and image awareness, and maximize self-satisfaction. A native of SW Virginia, he is grateful for an amazing group of employees and friends.



Serving Roanoke, Salem, Vinton and the surrounding areas, The Like Family Venue and Event Planning Service can take the stress out of hosting your next special occasion from set up to clean up. Like Family Healthcare offers Decoration, planning and service packages to fit most every budget.

Andrew Vigorito, with his wife Brooke, owns and operates American Crosstraining- a local gym and fitness company. Andrew is a cardiac registered nurse and holds multiple personal training certifications. A passionate fitness enthusiast, Andrew's goal is to inspire others to realize their potential and get healthy.

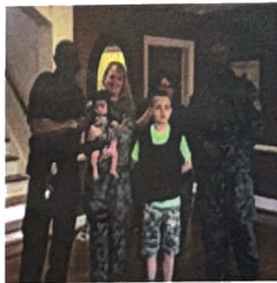


Read Mountain Swim Club has been a part of the Botetourt Community for 25 years. Danny and Tim want to transform this swim club into an escape for Roanoke and Botetourt. Their vision is for someone to leave home and be transported to the Florida Keys in just a few minutes!

Brandon Emmon's M.A.D. House Entertainment is a cultural incubation center. His vision is to have all the local artist come together to create interactive culture in the Roanoke Valley. His mission is recreate a Hollywood vibe in the M.A.D. House and allow artists to collaborate and provide local entertainment



Guardian Angel Airsoft



Dante Larry is a United States Marine Corps Veteran who hopes to open Guardian Angel Airsoft. GAA will sell airsoft guns and accessories and also provide training courses and classes. GAA hopes to bring a new outdoor activity to Roanoke and a new venue to practice self-defense.

Brookview Construction LLC was established September 2012 and specializes in general construction in the residential and commercial fields. The company provides a wide range of services, from new construction to remodeling, rehab, and design.



THE GAUNTLET
The Region's Largest
BUSINESS COMPETITION

