

# The ADVANCEMENT FOUNDATION

*Engineering Opportunities...*

## AWARDS CEREMONY



## THE GAUNTLET



THE ADVANCEMENT  
FOUNDATION



# AGENDA

Welcome

*Annette Patterson*

DHCD CBL Program

*Ernie Maddy*

Small Business Impact

*Becky Freema*

Town of Vinton

*Mayor Brad Grose*

Awards

## *Judges*

*Jay Brenchick*

*Dave Prosser*

*Alison Bubar*

*Monica Rokicki-Guajardo*

*Dan Bubar*

*Dawn Smith-LeMone*

*Kimberly Eakin*

*Barry Thompson*

*Patrick Franco*

## **AUDIENCE CHOICE!**

**SUPPORT SMALL BUSINESS DEVELOPMENT**

**\$5.00 for 1 chip**

50% to winner & 50% to program

*Purchase additional chips at the registration table*

## Business Incubation Program Participants

Wanda Ayala	Mental Courses
Andy, Jason, & Barry	Twin Creek Brewery
Angie Buckner	Divine Precepts
Jennifer Carter	A Great Green Clean
Shelia Clark	Ask Shelia
Dan Coy	Invoke Ministries
Casey Cumby *	Vinton Door and Glass
Roger Davis	United Cement Finishers
Elizabeth & Dayoni	Bubbles & Bobbles Boutique of VA
Scott Dreyer	Dreyer Academy, LLC
Nina Edwards	BuzzBoards
Jason Hale	Cruiser Cargos
Chris Hamm	Hamm's Fine Foods
Karen Harth	Our Forever Home
Rhonda Harvey	Edm
Paul & Suzan Hassell*	P3 Growth Advisors
Ron & Monica Hubbard	Team Hubbard
Maya Ittah*	Terravie Wellness Center
Michael Jones*	The Gentle Giant
Cameka Mann	PA on Demand
Rebecca McKeever*	McKeever Pottery
Denise Membreno	New Moon Creative Media, LLC
Stephen Niameke	Conversation Peace
Maricca Penn	Memorable Creations
Jim Privitera	Earthworks Pottery
Dustin Smith	Discount Computer Services

\* Not competing in the Gauntlet



access



VINTON AREA CHAMBER OF COMMERCE



ROANOKE REGIONAL CHAMBER

The Vinton Messenger



Better Building Works™ Energy & Design Consultants

101.5fm the valley's music place

www.1015tvm.com



JULIAN FERGUSON & ASSOC., INC.

Real Estate Sales & Applications



Accounting Associates your growth partner



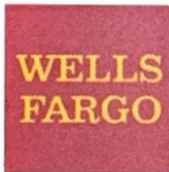
ANSTEY HODGE ADVERTISING



Field of Dreams GROOMING



Coelus Research Knowledge. experience. strategy.



Neeby's Accounting Services, Inc. Making your life less stressful.

HomeTrust Bank



Sarah Beth Jones

NoBS Biz Coach



Job & Time TRACKING



Papa B Productions

LEMONE YOUR GROWTH PARTNER



BRUCE E. MAYER, PC GENERAL LAW PRACTICE



Present your program to these restaurants and receive a 10% discount on your next visit.

BBQ Grill ~ The Dogwood Restaurant ~ Famous Anthony's Teaberry's ~ Thousand Hills Coffee Shop (upstairs Vinton Library)

Limit one discount per customer



# THE GAUNTLET

## Competitors

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Wanda Ayala

Wanda is an inspiring woman who has a lot of personal experiences with creating a fuller and happier life for oneself. Wanda is combining her empowerment skills into a series of educational training programs, books, and workshops that provide a step-by-step guide to improving your mental, physical, and spiritual life. Wanda has authored 3 books describing how to become debt free, living and eating healthier, and renewing your spiritual mind. **Mental Courses** will offer a convenient and focused method to improve your life.

**Twin Creeks Brewery** is redefining “great” beer! The business started through home brew kits and a passion ignited. Twin Creeks unique recipes have gained favor across the region demonstrated by the multiple awards they have won at small brewery contests. A commitment to developing great recipes combined with fresh Vinton water can be credited with the great taste! Jason, Andy, and Barry share their passion for craft brew and have committed to take their talents to the next level. As engineers and business men they’ve studied craft breweries across the country. This will be Vinton’s and Roanoke County’s first micro-brewery.



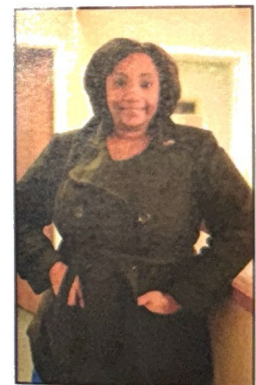
Andy, Jason, & Barry



Angie Buckner

Angie is a faith based counselor who is making a difference in people’s lives, one person at a time. Through a series of counseling sessions, Angie has seen the devastating effects of bullying on young people. With this in mind, Angie will arm our youth with a positive focused leadership program. This comprehensive program proactively addresses the effects of bullying through leadership development. The **Power of One**, a program through Angie’s business, **Divine Precepts**, will engage youth in a variety of one-on-one and group sessions as well as promoting civic engagement to practice leadership skills.

Jennifer is an energetic entrepreneur who has a commitment to ecofriendly cleaning products that are both effective and safe for use around your home. Jennifer has created her own natural cleaning products and will market them through her business, **A Great Green Clean**. In addition to offering products for sale, A Great Green Clean will offer residential cleaning services. A Great Green Clean offers unique customizable scents for the four cleaning products now available.



Jennifer Carter



Shelia Clark

Shelia is starting a concierge business. Shelia will provide personal assistance to busy working professionals. From dry-cleaning, vacation planning, to house cleaning, and everything in between, **Ask Shelia** will coordinate your every need. Her selective list of vendors will provide the highest quality services. You can rest your weary feet and let Shelia take some of your daily grind.

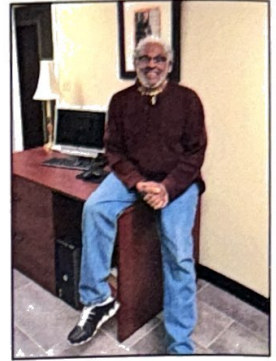




Dan Coy

Dan loves working with the youth in the community. **INVOKE Ministries** found a great way to combine extreme sports and youth leadership. Dan is the founder and president of the organization and is a veteran youth minister. Dan and his leadership team of youth recognize the need to create and grow a program that is self-sustaining, while also impressing business and leadership skills on the youth involved. 'The Board Room' will offer a flavorful free trade coffee bar with an on-site "build a board" retail space. Similar to the 'Build a Bear' concept, customers will enter the retail space to begin customization of their own skate board. In the evening, the facility will open up to allow ramp practice and training.

Roger is a conscientious, spirited, and hardworking cement expert. Over 50 years of experience has given him the knowledge to pour and finish cement better than most of his competitors. His love of the cement industry has motivated his desire to grow his own business. His business, **United Cement Finishers** aspires to attract contracts large and small. Roger will seek to hire multiple employees from a variety of backgrounds including men recently released from incarceration who are interested in learning the trade.



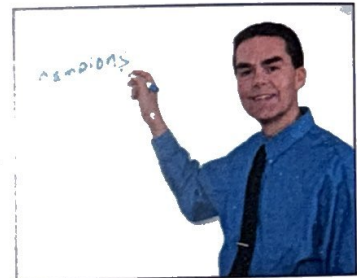
Roger Davis



Elizabeth Dickerson  
& Dayoni Stump

Elizabeth and Dayoni are a mother and daughter pair who combined their hobbies to grow **Bubbles and Bobbles Boutique of Virginia**. This energetic pair are creating all natural soaps, lotions, hair products, and upcycled crafts to indulge the simple pleasures of life. These homemade products engage the customer in joyful bliss. In addition to festivals, the soaps, lotions, and personalized magnets will be available online, as well as, in select retail shops.

Scott is fluent in Chinese and German. He lived in Taiwan for 10 years teaching English and now continues to teach through use of online ESL lessons through **Dreyer Academy**. Scott is the 007 of language for anyone seeking to learn real world English. His online and community immersion programs allow Chinese students to study English and apply it effectively. Scott's business, while international, is also effectively operating out of Virginia through online courses. In addition to increasing his online program, his business growth will include exchange students coming to the area to live with host families. He currently employs 6 teachers who work from the comfort of their own homes. He will look to expand to an additional 4 teachers as the business grows.



Scott Dreyer

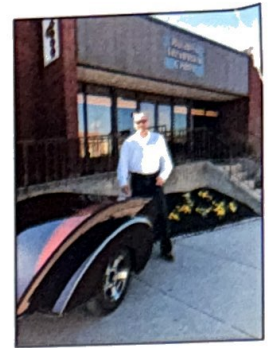


Nina Edwards

Nina is an energetic and driven entrepreneur who has an idea to help out local businesses in the Vinton area with her **BuzzBoards** concept. Her advertising business reaches customers where they are...literally! In a convenient, "take one" style, BuzzBoards allow the potential customer to tear off the advertising sheet and take it with them. This affordable, call to action approach, is exactly what small businesses need.



Jason is an engineering consultant and specializes in product development. During the past five years, Jason has been designing and manufacturing the plug, molds, and prototype for his product from fiberglass, taking the idea of **Cruiser Cargos** from an idea to a tangible product. Cruiser Cargos are a high end motorcycle trailer. The trailer is a dream come true for cycle enthusiast who can now take cross country trips with golf clubs, a musical instrument, or even camping gear in tow.



Jason Hale



Chris Hamm

Chris is an ambitious entrepreneur and keeping **Hamm's Fine Foods** mobile and with low overhead is key to his business model. Chris sells food in several locations including the HIVE Business Incubation Center on Mondays, Tuesdays, and Fridays during lunch hours; multiple breweries; and the Vinton Farmers Market. He also caters events on request. Chris has always been a fan of the culinary arts, and enjoys cooking and feeding people. Try his rosemary potato soup, amazing walnut salad, or any of his scrumptious sandwiches.

Karen's business idea is **Our Forever Home**, which is an apartment complex with a community center detached for residents to use. This apartment complex will house females with mental health disabilities and allow them to live in their own apartment. Karen has been in the mental health field for 10 years and has seen firsthand the implorable conditions that many of these citizens are exposed to. Our Forever Home will offer upscale amenities, cleanliness, and onsite support programs.



Karen Harth



Rhonda Harvey

Rhonda exudes confidence and style. Rhonda is committed to meeting her clients at their convenience to walk them into a new style that is bold, affordable, convenient and self-serving. Everyone deserves the undivided attention of a personal stylist who can refine their look while keeping a busy lifestyle in mind. As the owner of **Adorn**, Rhonda is committed to personal attention, convenience, and one of a kind fashions that improve the way you look and feel. Confidence will flow as you leave your convenient styling session with a new look that is all your own. Rhonda has a passion for fashion and helping people embrace who they are on the inside to the outside.

Ron and Monica Hubbard are a dynamic duo of strategy, action, and passion. This husband and wife team have what it takes to spread **Flycodes Socks** across the nation. This high quality sock can be customized to any team or group. The vibrant colors and quality construction can be seen on courts, fields, and in gyms across the community. Their brand, Flycodes, stems from their creative marketing of socks that display the teams area code (540, 434, and beyond). Customize your teams look today with Flycodes Socks - you'll never wear another brand.



Team Hubbard



Cameka Mammis

Cameka spent many years working at Advance Auto where she quickly became the "go to" problem solver. After being laid off a year ago she decided to put her skills to good use helping professionals who need to 'clone' themselves. Cameka offers services that allow her to serve as your personal assistant no matter what needs to get done. She has a professional presence with a can do attitude that allows her to solve any problem. When you need a hand, be sure to call **PA on Demand**.





Denise Membreno

Denise has big dreams for her business, **New Moon Creative Media**, where she helps people tell their stories with video, copy, and animation. New Moon Creative Media does commercials, TV shows, and corporate and web videos. Denise has produced talk shows, as well as, outdoor recreation, arts and culture, and environmental related videos. Denise hopes to produce a music show where her company will engage local venues, interview the musicians, and publicize events.

Stephen shares a passion for improving relationships. As a mental health clinician, Stephen has leveraged his understanding to create **Conversation Peace**. His company develops and promotes educational programs designed to improve and celebrate positive, healthy human relationships. His programs offer action oriented, engaging sessions that help participants open up and see from a varied perspective. His programs promote communication in the most effective and transformative manner.



Stephen Niamke



Maricca Penn

Maricca’s business, **Memorable Creations**, includes products like one of a kind candles to creating one of a kind experiences! Maricca will serve girls ages 5 – 13 in a convenient and luxury spa party bus. Her mobile party bus, ‘Spa La La’, will provide a convenient and glamorous experience for the host and party guests. Services will include mini manicures and pedicures, light makeup, karaoke, and special red carpet treatment. Every parent will welcome the easy and exciting party opportunity for their daughters.

Dustin is a born salesman and passionate entrepreneur. His love of computer repair was developed as a teenager with little funds, but lots of time. Dustin launched his business, **Discount Computer Services**, in the HIVE, August 2015. Within six months his business had grown 60%. His knowledge and approachable nature brings repeat business that keeps growing! In April Dustin was able to launch out of the HIVE and into a retail space in downtown Vinton.



Dustin Smith



Jim Privitera

Jim owns and operates **Earthworks Pottery** on Pollard Street in downtown Vinton, where he has been selling pottery and providing classes since 2010. Jim’s classes run in 8- week sessions, once a week, for 2.5 hours each. Jim is excited to be expanding his retail space and course offerings. In addition to providing specialized training for experienced potters, Jim welcomes the novice interested in exploring the use of clay. His expanded business model will increase his pedestrian traffic downtown and begin to expand Vinton’s art offerings.

The HIVE Business Incubation Center  
227 S. Pollard Street  
Vinton VA 24179

[www.TheAdvancementFoundation.org](http://www.TheAdvancementFoundation.org)