

Fact Sheet

- ❖ 4th Annual GAUNTLET Business Program and Competition, Virginia's largest!
- ❖ Participants must be starting or expanding a business in Alleghany Highlands, Botetourt County, or Roanoke County.
- ❖ Entrepreneurs must attend weekly business classes starting February 6th for 10 weeks. Class locations: the Vinton War Memorial or Dabney S. Lancaster Community College. Every class is recorded for view through your assigned moodle account to make up for any class missed.
- ❖ You will be given at least 1 mentor for one-on-one coaching .
- ❖ You will receive GAUNTLET notebook, access to our online learning tools, and a moodle account.
- ❖ To compete for \$250,000 cash and in-kind prizes, you must turn in a business plan at the end of the 10 weeks in order to compete in the semifinals.
- ❖ Everyone who participates in the GAUNTLET competition will receive a prize of some value.
- ❖ Each area will select finalists who will go on to pitch in front of a panel of judges.
- ❖ The award ceremony for all GAUNTLET participants will be held on May 17th.
- ❖ The costs involved:
 - Class Fee \$45.00 per month (Feb, March, April) (per business not per person)
 - Competition Entry Fee \$100.00
- ❖ Participants agree to provide twelve quarterly reports to The Advancement Foundation. All information is held confidentially and is combined to provide a summary of outcomes to funders.

To access the calendar & application; www.TheAdvancementFoundation.org.

Further questions? Contact Kathleen Carr O:540-283-7062
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